The

WESTERN PINES

PONDEROSA PINE
IDAHO WHITE PINE
SUGAR PINE

BEAUTIFUL
LONG WEARING
ECONOMICAL



for all types of Buildings

WESTERN PINE ASSOCIATION

WESTERN PINE ASSOCIATION WPA

THE WESTERN PINES



IDAHO WHITE PINE *paneling in residence at Southampton, L. I.; C. W. Short and Stanley Matthews, Architects.*

WESTERN SOFT-TEXTURED PINES

Woods that Make the Perfect Home

A VERY BRIEF STATEMENT OF FACT THAT INVITES YOUR CONSIDERATION

●

The materials that go into the Building of Your Home do One or More of Four Things . . . They Beautify, Strengthen, Protect or Add Comfort.

THE WESTERN PINES DO ALL FOUR THINGS, SO IT IS WISE TO STUDY HOW TO USE THEM IN YOUR HOME.

An old Colonial house remodeled in traditional style; Verna Cook Salomonsky, Architect.



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WESTERN PINE ASSOCIATION

WESTERN
SOFT-TEXTURED
PINES

Nature is Prodigal in Giving These Woods so Many Advantages and Such Adaptability for Building

Most people are familiar with PINE as a structural and decorative medium in the home. Its use in America, dating from the landing of the Pilgrims, has developed steadily with the growing appreciation of its inherent advantages and unequalled contribution to beauty, comfort, security and economy in home building. Today the chief sources of supply are the vast pine forests of the Pacific Coast and Rocky Mountain States. From this area come The WESTERN PINES . . . PONDEROSA PINE, IDAHO WHITE PINE and SUGAR PINE . . . a group of soft pine woods distinctly worthy of your choice. Our purpose here is to show you what beautiful and satisfying results are possible from their use.

Wood, of course, is the most adaptable of all building materials. But even among woods The WESTERN PINES are notable for their peculiar ability to meet a great variety of the home-builder's needs. They provide beautiful wall surfaces, whether painted, stained, or finished to preserve their natural grain and coloring. They add structural strength to the home when used for frame, sheathing and flooring. They add comfort because their low density gives them important insulating properties. They are more easily worked and therefore are saving of labor. They have an extraordinary capacity for long wear. The combination of these advantages spells true economy, which is the home builder's ultimate goal.

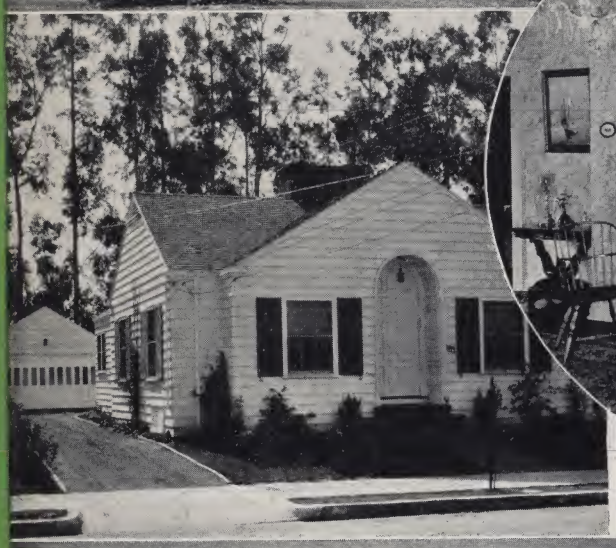
The WESTERN PINES are the product of members of WESTERN PINE ASSOCIATION . . . mills which have adopted a uniform procedure for manufacture and storage, under methods of scrupulous control, to retain in PONDEROSA, IDAHO WHITE and SUGAR PINES all of their natural advantages and to ensure delivery of these woods *on the job* in perfect condition for use.

Among the Western Soft-Textured Pines You May be Certain of Finding a Type of Wood that Will Meet Your Individual Structural and Decorative Home Building Requirements.

WESTERN PINE ASSOCIATION WPA



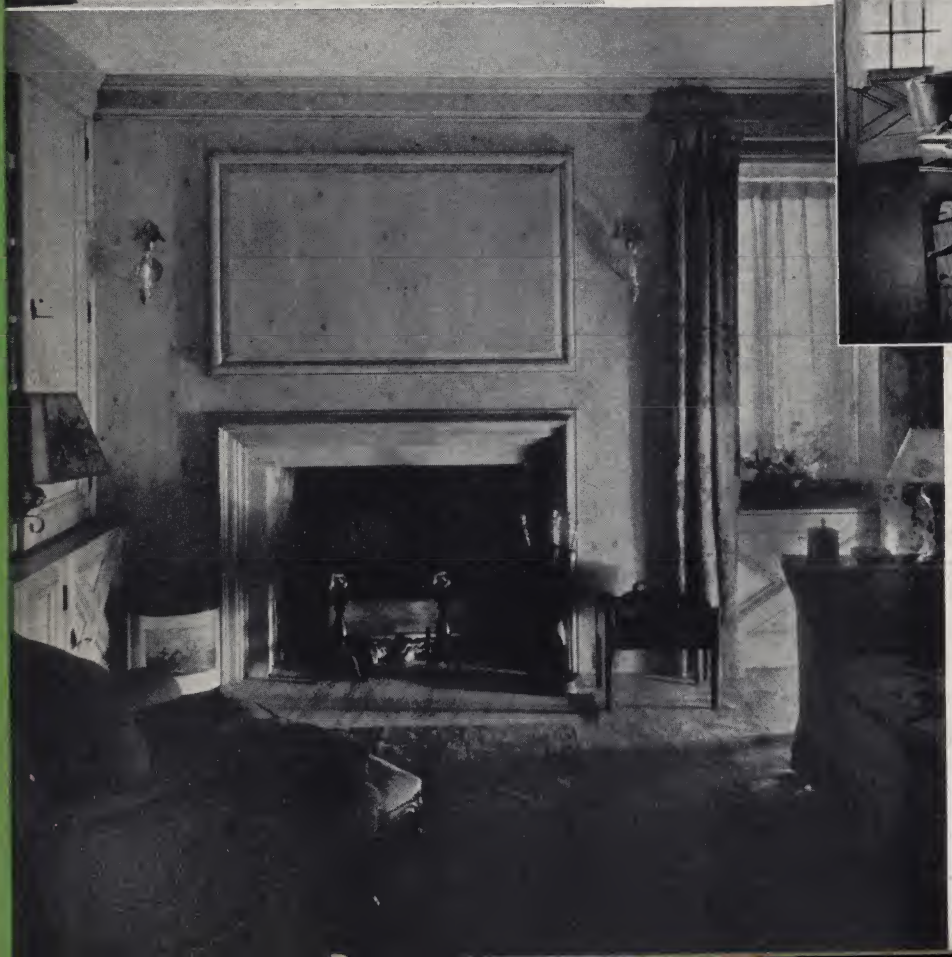






Above, a residence at Baltimore. Extreme left, a small California home with siding, doors, trim, etc., of SUGAR PINE; Allen Wilmot, Architect. In circle, a fine mantel of PONDEROSA PINE in Indianapolis; Burns and James, Architects. Below are two examples of beautiful knotty pine paneling; the one at left by Verna Cook Salomonsky, Arch., and the other by Aymar Embury II, Architect.





WESTERN PINES
EXPRESS THE COMFORTABLE KIND OF BEAUTY

A skilful hand can do much with any material. But when a WESTERN PINE is the medium what pleasant things develop! Homes that blend perfectly with their settings, interiors to be lived in and lived *with* for years. The kind of beauty that mellows as the years roll on. One never tires of beautiful woodwork in the home.

LET'S SEE WHAT PINE CAN DO TO BEAUTIFY YOUR HOME

Remembering, too, its Outstanding Utility and Economy

Usually a man and a woman are concerned when a home is being planned, and often they find themselves at cross purposes. The woman, quite naturally, seeks to create a beautiful place to live in . . . a home marked by distinctive characteristics individual to her own taste and preference. The man concerns himself with material things, such as "how long will it last?", and "what does it cost?". It is a happy fact that The WESTERN PINES, selected for *your* home will start the home planning on a basis that will satisfy all these objectives, for these woods combine one of the finest of mediums for creating beautiful effects with certainty of true economy in building and upkeep cost.

The WESTERN PINES as a group embrace types that can impart charming, distinctive, decorative effects throughout the house, inside and out, and without regard for the architectural style you favor. On the outside of your house, for instance, you may use wood siding. Almost certainly you will use wood for entrances, doors, window-sash and shutters, porch columns, screens and railings. Perhaps your designs will call for decorative cornice work, perhaps for outside stepping, or for a porte cochere. The WESTERN PINES will add beauty at all these points. Paints grip these woods so well that they last considerably longer under severe weather exposure than on many other materials.

The photographs in this booklet should serve better than words to show you the almost unlimited decorative qualities and uses of The WESTERN PINES. Beauty, with these woods, is not luxury. You will perhaps be surprised to find out how really economical they are, how easily within everybody's reach. And now let's be a little more specific as to how they will benefit you.

SINCE THE PILGRIMS LANDED, PINE HAS GRACED AMERICA'S FINE HOMES

WHITE PINE was used by the Pilgrim Fathers and many fine examples of its early use still exist after centuries of service. Comparable in beauty and equally promising of long wear are these two PONDEROSA PINE *interiors. Left, a Lake Forest, Ill. residence, Chester Walcott, Arch. Right, a home at Greenwich, Conn., James C. MacKenzie, Jr., Arch.*











IT'S SUCH A VERSATILE KIND OF BEAUTY

Adding Distinctive Character In So Many Appealing Ways

Inside the house you can give free reign to your decorative ideas. The WESTERN PINES are recognized for the beautiful effects their grain and texture impart to walls and paneling. With them you can enjoy the soft, mellow effects of natural pine woodwork, and assurance of greater beauty and permanence in all painted surfaces. Knotty pine walls have an arresting beauty that you should certainly consider. Interior doors, mantels, mouldings, carvings, stairs and built-in fixtures of WESTERN PINES serve to create a distinguished, beautiful, enviable home.

PANELING AND MOULDING. Since these are to provide background and decoration for the room, the selection of wood is of paramount importance. Beautiful contour and surface require a wood that can be readily worked, shaped and moulded. It must nail easily and be capable of a variety of finishes. It must also meet a wide range of individual choice as to grain, distribution of knots, size and design.

ENAMELED WOODWORK. Permanent good looks depend upon the choice of wood that has good painting and finishing characteristics. It should not be subject to grain raising and should be free from excessive moisture and pronounced pitch, gum and natural oils. It should cover with the fewest possible coats and give freedom from the need for frequent repainting.

STAIRS. Because of hard usage, the wood is of great importance. Stairs are required to have decorative as well as utility value and the wood, therefore, must be workable and of a suitable type for fine painted, waxed or stained finishes. It should wear evenly without slivering or roughening.

WINDOWS AND DOORS. Highly important because of the need for free operation coupled with weather and dust-tightness. The best means of accomplishing this is to select a wood that has low shrinkage values; one that will stay put under varying atmospheric conditions. Joints must be closely fitted. Good wood and good workmanship are essential. Ease of frame assembly and rapid installation make for lower cost work. The wood must be readily workable and of soft, even, absorbent texture in order to take and hold paint or other finish.

SIDING AND EXTERIOR TRIM. Protection against the weather is the first consideration, but because of its effect on the appearance of a house, the siding must be well made and of good appearance. It should be free from shrinkage or splitting, free of excessive pitch, gum or objectionable coloring matter. Insulating properties are highly important.

The WESTERN PINES *meet all these requirements and are possessed of all the qualities desirable for the wood that becomes part of your home.*

WITH A DRY, STRONG, STRAIN-PROOF WESTERN PINE FRAME . . .

You'll Save Many a Repair Bill

In the construction of a home the frame is of comparatively low cost. Yet upon it rests a great responsibility. Shrinkage of the frame, or failure under strain or stress, has very unpleasant results . . . and may cause costly repair bills. Shrinkage, warping or twisting of the frame is usually caused by drying out of moist lumber after erection. Specifying one of The WESTERN PINE group of woods for the purpose provides the best possible insurance against such difficulties, because these woods are so carefully seasoned . . . actually milled when dry. Furthermore, they are always shipped in a dry condition, suitable for immediate use in your home. Therein lies an important difference between The WESTERN PINES and some other woods . . . an added safeguard by which the manufacturers ensure for you the best possible service from these fine woods. The WESTERN PINES, of course, are cut to a variety of sizes suitable for studding, joists, rafters, etc. They have adequate strength for these purposes and are easily worked on the job, which is a factor in keeping labor costs down.

PONDEROSA PINE *for frame and sheathing provides a safeguard against upkeep costs and adds comfort to the home.*





What could be more appropriate than one of The WESTERN PINES *for the woodwork of this distinguished Baltimore residence! Designed by Palmer and Lamdin, Architects.* SUGAR PINE *was used for doors, door frames, sash, shutters, cornices, moulding and trim.*



THE WESTERN PINES

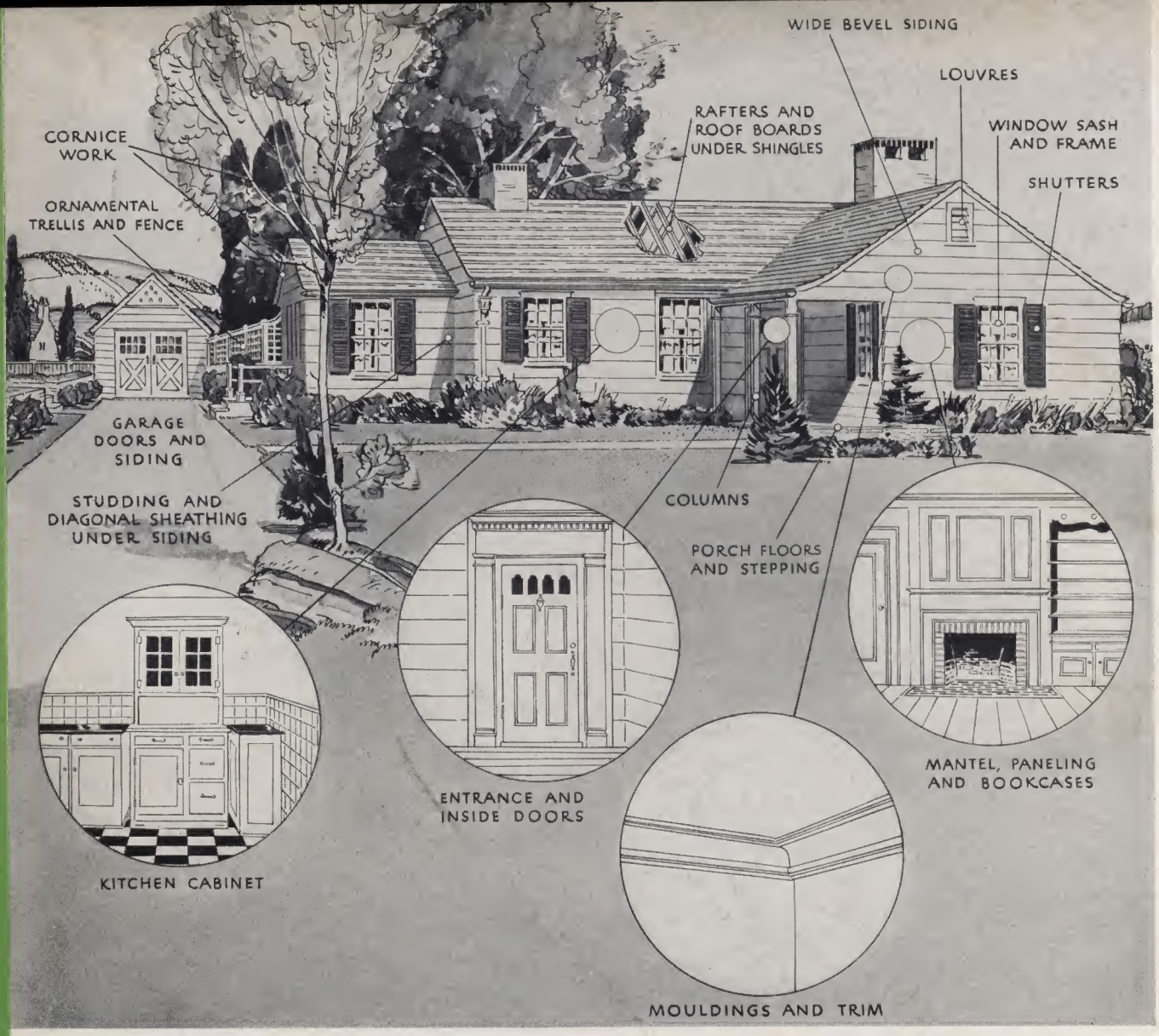


Illustration based on home designed by Jones and Marsh, Architects, Portland, Ore.

A GUIDE TO THE USE OF THE WESTERN PINES

Here are some of the important uses for WESTERN PINES throughout the home. These woods are also especially desirable for stair and cabinet work, breakfast nooks, shelving and partitions. Your choice of PONDEROSA PINE, IDAHO WHITE PINE or SUGAR PINE will be aided by reference to pages 10 to 15 describing all three kinds.

THE PROTECTION AFFORDED BY THE WESTERN PINES BECOMES A DOLLARS AND CENTS ADVANTAGE AS THE HOME GROWS OLDER

The average homeowner knows that maintenance costs often represent an up-running line as a home grows older. The choice of materials slow to deteriorate, of proven capacity for long years of trouble-free service and comparative freedom from weather-wear, can hold maintenance costs down to a minimum. Homes built with The WESTERN PINES grow old, of course, but not decrepit. Their owners enjoy a lasting satisfaction in the knowledge that the beauty and service of their homes can be preserved over a lifetime with a minimum of expense and trouble.

YOU CAN ADD MATERIALLY TO THE COMFORT OF YOUR HOME

BY USING THE WESTERN PINES FOR WALLS, FLOORS and ROOFBOARDS

They Are Natural Insulators

Comfort is certainly the privilege of every homeowner. Yet so many people are prone to gloss over the first steps in securing home comfort . . . probably because many of the contributing factors are out of sight in the finished structure. Efficient planning of the inner structure of walls, floors and roof, for instance, pays real dividends in comfort. At all these points wood possessed of good insulating qualities can do much to make the home weather-tight and to prevent seepage of heat and cold. The WESTERN PINES are widely preferred for sheathing, roof-boards and sub-flooring for just that reason. Their insulating value is actually considerably higher than the average of all woods. Thus they contribute more towards a really comfortable home. These pine boards also provide a good surface on which to nail the siding, finish flooring and shingles. Then, too, because of their strength, and thorough seasoning or drying, they add stiffness to the structure and act as a preventive against the opening of cracks and seams that cause so much discomfort. It is the part of wisdom to specify The WESTERN PINES for these very important parts of the house.





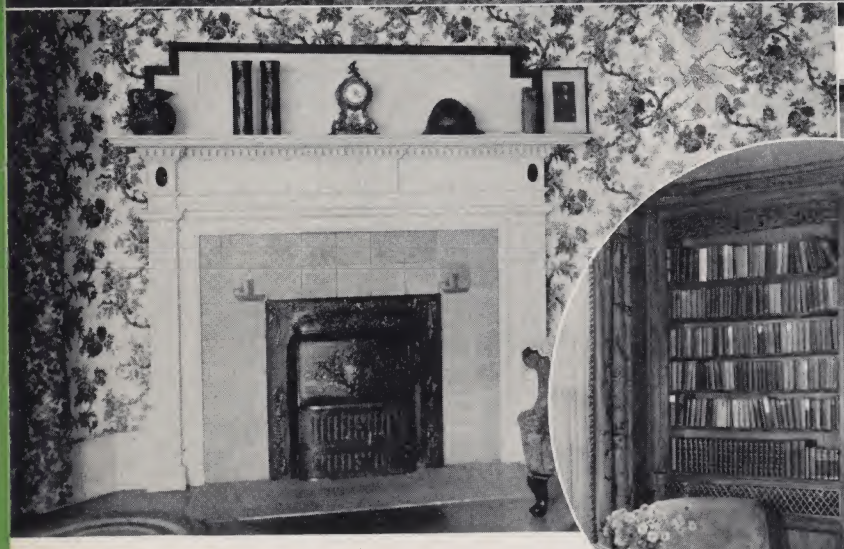
The Wise Choice For Kitchen Cabinets



Good kitchen cabinet work requires good wood. Doors, drawers and all moving parts must operate freely and quietly. And, of course, a lasting paint surface is essential. The WESTERN PINES *were chosen for these three kitchens.*











The broad range of uses for The WESTERN PINES *is well illustrated by these photographs. At top, left, living room in a New York City residence; Cowtan & Tout, Decorators. At top, breakfast room in home at Spokane, Washington. Above, fireplace in a Missoula, Montana, residence. In circle, beautiful detail in a Smithtown, L. I. residence; Marjorie Wickware, Decorator. At right are two entrances of the Elliott Apts., Muncie, Indiana, Herbert F. Smenner, Architect; and a view of a Spokane, Washington home, Chas. R. Wood, Architect.*





Many of the Finest Examples of the Decorator's Art are Found Completely Executed in Pine

Woods selected from the group of WESTERN PINES are broadly chosen for fine detail work, moulding, paneling and general decorative treatment, because they cover a range of color and texture suited to all such purposes while possessing unique capacities for working, shaping and finishing, permitting the best workmanship, fine smooth surfaces and sharp lines and contours. Besides, they nail and glue easily, and retain their shape.

NOW LET'S LOOK AT THE WESTERN PINES FROM THE PRACTICAL VIEWPOINT . . .

Some Reasons for their Widespread, Growing Preference

In the selection of lumber and woodwork for your home the surest way to be permanently satisfied is to base your choice upon the utility of a wood for each specific use. In one case strength may be the all-important factor. In another, it may be painting quality. Here we set down in simple terms the various qualifications of The WESTERN PINES. The features of all three woods in the group are generally similar, their characteristics are described on the following pages.

APPEARANCE: These woods are all definitely of light color, ranging from creamy white to a pale reddish brown. They are distinctly "white" woods and after dressing present a highly pleasing, delicately figured grain and rich, lustrous sheen. Their beauty and uniformity of texture are responsible for their wide choice for paneling, wainscoting, moulding and carved detail.

WORKABILITY: Many factors govern the workability of a wood. After seasoning, a wood works better, both by hand or machine, if it is possessed of soft texture, thin and even cell structure, straight grain, medium length fibers and does not split or sliver. Those are all qualifications of the WESTERN PINES . . . preeminent for their easy working qualities.

RESISTANCE TO SPLITTING: Ordinarily the higher the density of a wood the greater the tendency to split and splinter. These woods, because of their low density are naturally equipped to offer greater resistance. The carpentry trade well knows this important fact . . . prefers them because they are trouble-free in this respect. The pines are not brashy.

NAIL AND SCREW HOLDING ABILITY: Lower density woods like The WESTERN PINES are nailed easily and enable the use of larger nails than denser woods. Furthermore, it is well known that well seasoned wood holds nails more firmly than poorly seasoned stock. The WESTERN PINES are shipped dry.

STRENGTH: The WESTERN PINES are unusually strong for their weight, and have ample surplus strength to perform all functions recommended in this booklet. Methods of seasoning or drying ensure delivery in perfect condition.

LOW SHRINKAGE: All woods shrink as they dry and swell as they absorb moisture. The heavier woods, in general, shrink and swell more than do the lighter woods. The soft-textured WESTERN PINES have a relatively low rate of shrinkage, which is one reason for their popularity in the millwork and cabinet-making fields.

DURABILITY: History furnishes ample testimony to the permanence of white pine. Early colonial homes of New England dating as far back as 1636 are still in existence. Woods of the WESTERN PINE species were used in settler days for churches, homes, stores and other buildings, a great many still being in active use after 75 years.

PAINTING AND FINISHING: The WESTERN PINES provide an excellent base for paints, enamels and other finishes. Generally, they require fewer coats and less repainting. No special paint mixtures nor other than ordinary methods of application are needed for good results. These woods are beautiful also when stained, varnished or finished with linseed oil and wax. They take an excellent weathered finish, mellowing gently with age. Of course, it is a wise precaution when painting any material to use only high quality paints.

On the following pages are described the Three Kinds of Western Pines PONDEROSA PINE
IDAHO WHITE PINE
SUGAR PINE

WESTERN PINE ASSOCIATION WPA

ALL UNIFORMLY DEPENDABLE PRODUCTS OF MEMBERS OF WESTERN PINE ASSOCIATION

THE WESTERN PINES



PONDEROSA PINE

Some of the Grades Used in Home-Building

This illustration shows typical boards of PONDEROSA PINE as graded by experienced men at the mills. From left to right the boards represent clear, near-perfect grades suitable for uses ranging from the very highest class interior trim, siding, paneling, cabinet work and moulding, grades suited to somewhat less expensive work of the same type, and, lastly, grades for uses which include low-cost sheathing, sub-flooring, roof-boards, trim for summer cottages, etc. The eight grades shown, from left to right, are:

B Select and Better	No. 1 Boards
C Select	No. 2 Boards
D Select	No. 3 Boards
Inch Shop	No. 4 Boards









PONDEROSA PINE *is available in grades to meet a broad variety of purposes. At the left are shown a beautiful mantel and woodwork in Germantown, Pa., Carl A. Ziegler, Arch.; stately porch columns, and a fine example of knotty pine paneling in Hollywood, Calif., Jack Fisher, Arch. Above you see French doors, trim and mouldings of* PONDEROSA *in a Spokane, Wash., residence; and a simple staircase of* PONDEROSA PINE.

PONDEROSA PINE

Its Characteristics and Advantages

From the practical viewpoint, all three woods in the WESTERN PINES group offer certain similar advantages in use. Your selection of woods, however, will be based partly on other than practical considerations, so let us tell you a few specific things first about PONDEROSA and then about the other two soft pines.

The wood of PONDEROSA PINE is light in color, varying from creamy white to straw. In contrast with the commercial woods of darker color, PONDEROSA PINE, altho botanically not a true white pine, is distinctly a "white" wood and usually is so described. It is a soft-textured wood with a typically close and uniform grain, which results in the unexcelled smoothness and excellent appearance of PONDEROSA PINE when surfaced, and the ease with which it is worked both by machine and by hand. After dressing it presents a delicately figured grain. The typical knot is red and sound. PONDEROSA PINE is not prone to splinter nor is its grain apt to raise. It ranks well in strength properties and equals the average of white pines in bending strength, compressive strength and shock resistance.

ITS POPULAR USES IN HOME BUILDING

PONDEROSA PINE may be selected with full assurance of satisfactory service for a variety of uses in the home. There are grades available covering the particular combination of features desirable for given uses, such as:

Balusters
Baseboards
Bevel Siding
Built-in Fixtures
Bungalow Siding
Casing
Ceiling
China Cabinets
Chutes, Laundry
Colonial Siding
Concrete Forms
Cornices
Cupboards
Doors
Drain Boards
Drop Siding
Flooring (covered)
Framing, House
Garden Furniture
Jambs
Lath
Log Cabin Siding
Mouldings
Paneling, Enameled
Paneling, Knotty
Partitions
Porch Columns
Porch Work
Roof Boards
Sheathing
Shelving
Shutters
Stepping
Sub-Flooring
Trim
Wainscoting
Window Frames
Window Sash

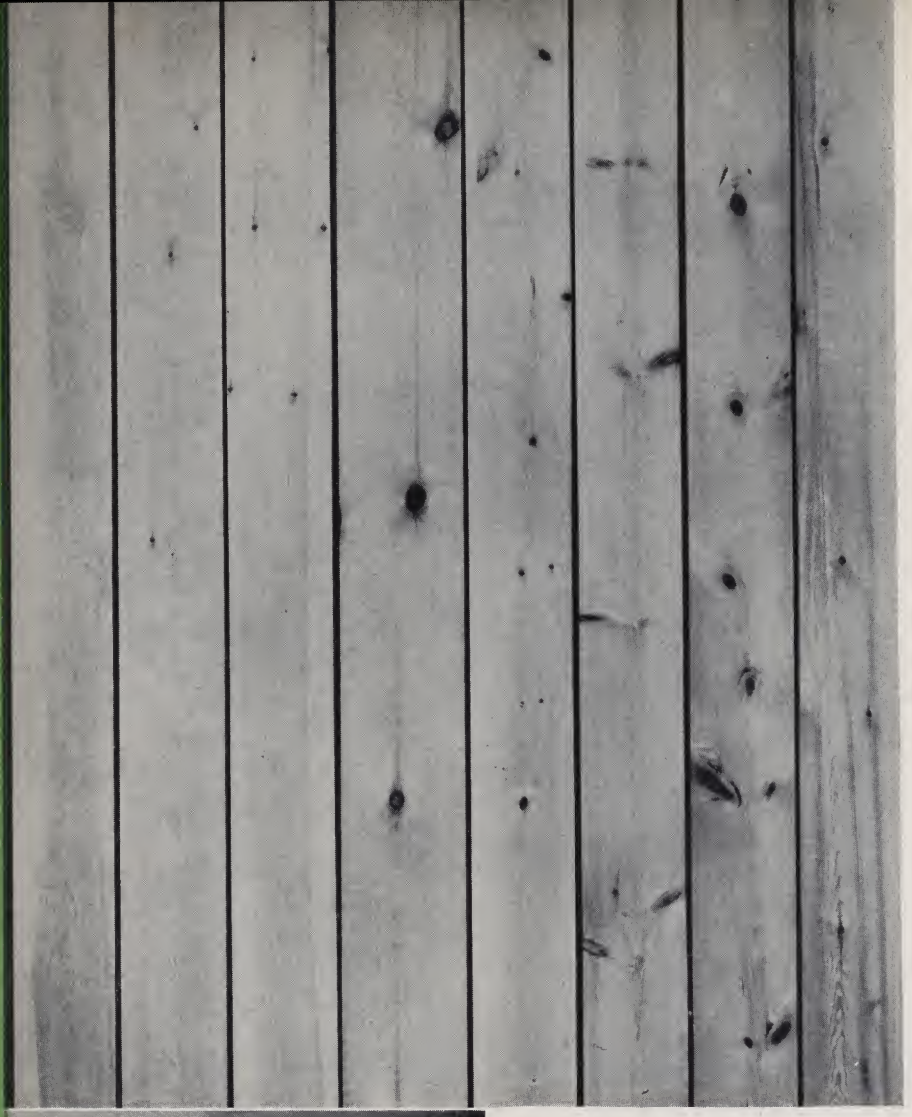
The Advanced Production Methods Provided at Western Pine Plants are Further Assurance of Products of Dependable Quality





Large air seasoning yards situated in favorable drying climate, and batteries of modern dry kilns in which the lumber is seasoned through scientific means by men well trained in this work are to be found at mills of members of The WESTERN PINE ASSOCIATION. *Thoroughly dry lumber is the result. Lumber could not go to the consumer in better condition for use.*

THE WESTERN PINES



IDAHO (Genuine) WHITE PINE . . .

Some of the Grades Used in Home-Building

Typical boards of IDAHO (genuine) WHITE PINE are shown here, providing a selection suitable for a broad variety of uses in home building. The finer grades, at the left of photograph, are used customarily for all purposes where the beauty of the wood itself is to provide a decorative background, such as clear pine- or knottypine- paneling, wainscoting, moulding and interior trim. From the left, the grades range through others suitable for less expensive work of the same general type, to those for low cost, rough carpentry work such as sheathing, roof-boards, etc. The grades shown, from left to right, are:

Supreme	Inch Shop	Standard
Choice	Colonial	Utility
Quality	Sterling	









The inherent high quality of IDAHO WHITE PINE, *now so widely known, is largely responsible for the beautiful effects created with it. The photographs show a bedroom of The Doddington House, Columbus, O.; a home in Spokane, Wash.; two fine examples of Knotty* IDAHO WHITE PINE *paneling, the one above by Frederick Loeser & Co., Brooklyn, N. Y., and the one at left, at Locust Valley, L. I., by Ysel, Inc., Decorators.*

IDAHO (Genuine) WHITE PINE

Its Characteristics and Advantages

It has been said that generous use of IDAHO WHITE PINE is certain to result in a sound, economical, thoroughly enjoyable home. IDAHO WHITE PINE is the product of the western forests, and surely retains something of their grandeur. Its naturally soft, even texture and very straight grain invite the best that the decorative art and the skilled workman can do to transform it into the elements that make up a beautiful, durable, comfortable home. After dressing, its surface is satin-smooth and presents a fine, inconspicuous, moire-like grain. The uniform softness and lack of hard and soft streaks in the wood account for the ease with which it is cut and shaped. Naturally, this quality means lower labor costs when WHITE PINE is used. The wood shows little variation in color and, being white or nearly so, it blends with the finish tints when light paints and enamels are used. Moreover, the finish retains its bright and smooth appearance, free from raised grain and discolorations from wood oils.

RECOMMENDED USES

IDAHO WHITE PINE is essentially a beautiful wood and its values are widely recognized for exacting interior woodwork, calling for fine detail and carvings, yet it is strong for its light weight and when used for sheathing, under-flooring, and roof boards insulates as well as strengthens the house. True to the White Pine traditions for long wearing in exposed locations, it is frequently selected for exterior house items like siding, cornice and porch work and window trim. It is used for a variety of purposes in both exterior and interior construction and decoration, including:

Balusters
Baseboards
Bevel Siding
Blinds, Outside
Built-in Fixtures
Bungalow Siding
Cabinet Work
Casing
Ceiling
Colonial Siding
Concrete Forms
Cornices
Cupboards
Doors
Drain Boards
Drop Siding
Flooring (covered)
Garden Furniture
Jambs
Lath
Log Cabin Siding
Mantels
Mouldings
Paneling, Enameled
Paneling, Knotty
Partitions
Porch Columns
Porch Work
Roof Boards
Sheathing
Shelving
Shutters
Stair Rail
Stepping
Sub-Flooring
Trim, Exterior
Trim, Interior
Wainscoting
Window Frames
Window Sash



Tremendous Reserves of Timber for the Modern Mills of Western Pine Association Members



The WESTERN PINE *timber stands extend over twelve western states (from the Pacific Coast eastward to the Rocky Mountain States) and form vast reserves of mature trees and young growth that are ample to serve present and future generations of American citizens. Modern mills like the one above assure well manufactured, dry lumber—shipped ready for use.*

THE WESTERN PINES



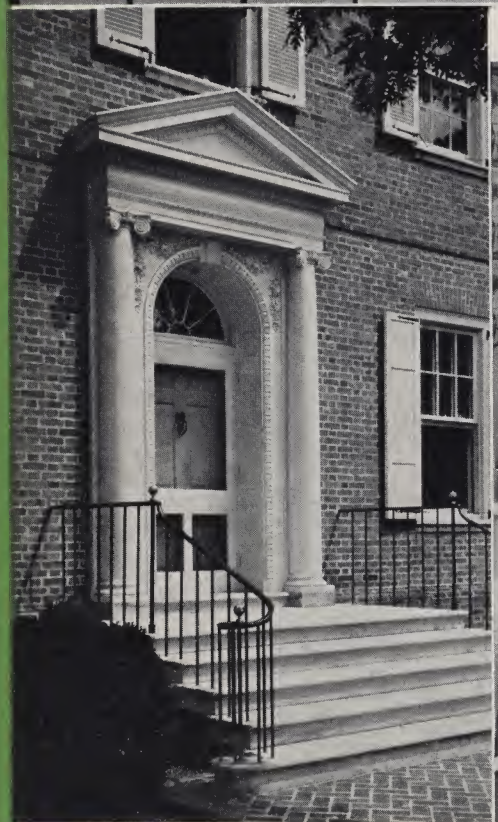
SUGAR (Genuine White) PINE . . .

Some of the Grades Used in Home-Building

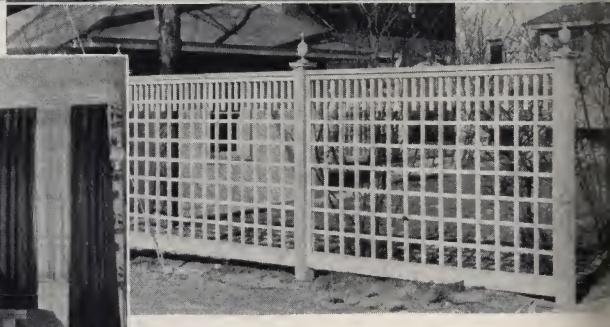
This illustration shows typical boards of SUGAR PINE as graded by experienced men at the mills. From left to right the boards represent clear, near-perfect grades suitable for uses ranging from the very highest class of interior trim, siding, paneling, cabinet work and moulding; then grades suited to somewhat less expensive work of the same type, and, lastly, grades for uses which include low-cost sheathing, sub-flooring, roofboards, trim for summer cottages, etc. The seven grades, from left to right, are:

1 & 2 Clear
C Select
D Select
Inch Shop
No. 1 Boards
No. 2 Boards
No. 3 Boards











These photographs, representative of varied uses of SUGAR PINE, *clearly indicate the broad variety of purposes for which it may be used. The sharp detailed carving of the entrance (at extreme left) of a Baltimore, Md., home designed by William Gordon Beecher, Arch. is particularly impressive. The Colonial residence, above, is at Rye, N. Y., Electus D. Litchfield, Arch. The interiors are of homes at Columbus, Ohio and Minneapolis, Minn.* SUGAR PINE *is well suited for fences.*

SUGAR (Genuine White) PINE

Its Characteristics and Advantages

SUGAR PINE, another *genuine* White Pine, is a monarch among trees, the largest in fact of all the pine species. Its lumber is ideal for many specialized woodworking purposes, and is frequently cut in large sizes. It cuts readily with or across the grain, and nails without splitting. SUGAR PINE affords the craftsman one of the best woods for the execution of intricate design and expert hand joinery due to its even grain and uniform softness without being brashy. Its constant clear white color, low shrinkage values and ability to stay in place are widely recognized. These characteristics offer distinct advantages for wood surfaces that are to be enameled, for not only does the enameled surface of SUGAR PINE retain a smooth finish free from discoloration and waviness but also it represents real economy both of materials and labor because of the wood's uniform texture and light color. SUGAR PINE is a wood for exacting uses, on either the exterior or interior of your home.

ITS MORE COMMON USES

While SUGAR PINE is regularly sought for many industrial uses as for piano keys, pipe organ parts and foundry patterns, which are severe tests for any wood, it also is favorably known because of its valuable properties for many house building items. It is especially valuable in those parts of the building that are exposed to extreme weather conditions and has an enviable record of performance in such locations. It excels in ornamentation work, permitting sharp, clean edged, delicate mouldings and detail for entrances, cornices, mantels, beautifully turned balusters, fluted pilasters, porch columns, carvings or other decorative treatment. Screens are often made of it; in fact, SUGAR PINE is essentially a "woodworker's wood." As a convenient list for reference, we suggest SUGAR PINE for:

Arbors
Balusters
Baseboards
Bevel Siding
Bookcases
Breakfast nooks
Broom closets
Built-in fixtures
Cabinets
Carvings
Casing
Ceiling
Columns
Cornices
Cupboards
Cutting boards
Decorations
Doors
Drainboards
Drop siding
Entrances
Fences
Flower boxes
Garden furniture
Kitchen cabinets
Lattice
Linen closets
Louvres
Mantels
Mouldings
Panels
Pergolas
Porch work
Railings
Screens
Scroll work
Sheathing
Shelves
Shutters
Stair parts
Stepping
Trellises
Trim
Wainscoting
Window frames
Window sash



The Research Laboratory of Western Pine Association Studies the Consumer's Lumber Needs

In this laboratory the process of test and discovery has developed many valuable methods by which your satisfaction is assured. Lumber is something too often taken for granted. Here it is an endless study, which is one of the strongest reasons why The WESTERN PINES *are so thoroughly dependable in use.*

THE WESTERN PINES



THE WESTERN PINES

SO MANY Homeowners Endorse WESTERN Soft-Textured PINES

Here you see twelve homes of varying types and sizes, in all parts of the country from New York to California. Each represents the use, to greater or lesser degree, of one or other of The WESTERN PINES. It is significant that wherever these woods have been introduced, they have rapidly won widespread favor. That is the best endorsement they could have, we feel, but any dealer in these woods will be pleased to suggest home owners in his locality, from whom first-hand verification may be obtained as to the superior qualities of the three WESTERN PINES. These woods are easily obtained in most sections of the United States.

1. Long Island, N. Y., Randolph Evans, Arch. 2. Oshkosh, Wis., Auler & Jensen, Archs. 3. Los Angeles, Calif. 4. Scarsdale, N. Y., Verna Cook Salomonsky, Arch. 5. Orchard Hill, N. Y., Randolph Evans, Arch. 6. Los Angeles, Calif. 7. Westchester, N. Y., Verna Cook Salomonsky, Arch. 8. Hollywood, Calif., Jack Fisher, Arch. 9. Oshkosh, Wis. 10. Los Angeles, Calif., Witmer and Watson, Archs. 11. Iowa City, Iowa. 12. Westchester Co., New York.

TO HELP YOU CHOOSE
The Kind Best Suited to Your Needs

Lasting satisfaction with lumber and woodwork is most likely to follow when selection is based upon the actual utility of a wood for a specific use. In no case should a single characteristic entirely influence your choice, nor should cost or claims of some natural or acquired peculiar property of the wood. This means, then, that each use for wood in the construction of the home should be taken separately and full consideration given to all requirements of that use. Too often, confusion arises because of comparison of different kinds of building materials upon the basis of properties which are not essential to the contemplated use.

The WESTERN PINES . . . PONDEROSA PINE, IDAHO WHITE PINE and SUGAR PINE . . . include the type and grade that will entirely justify your choice for all purposes recommended in this booklet. In order to arrive at a satisfactory selection we suggest that you

CONSULT YOUR ARCHITECT, CONTRACTOR, OR RETAIL LUMBER DEALER . . . or Write Us

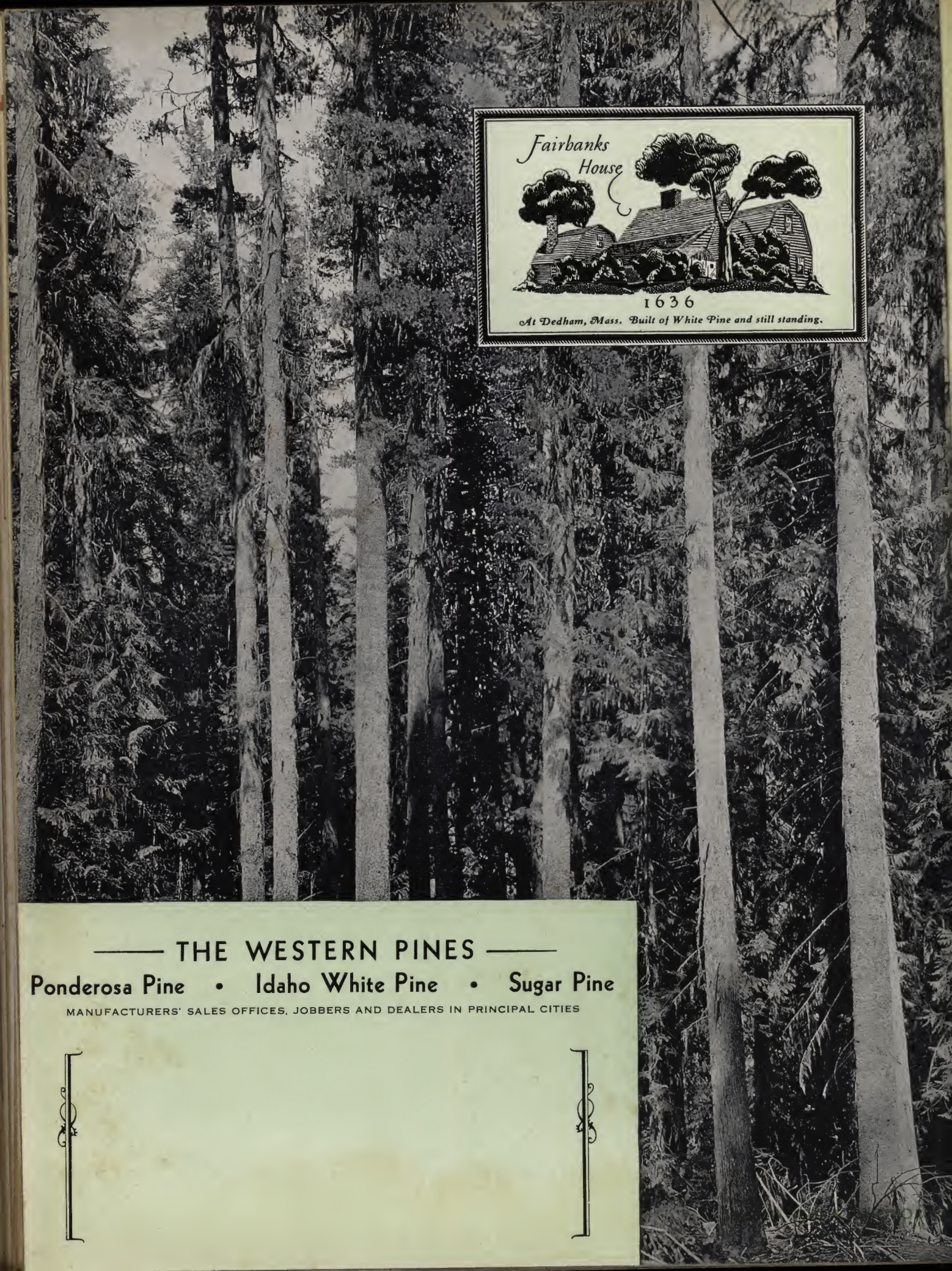
It is the part of wisdom to be guided by expert advice and counsel in choosing things as important as the materials that go into the building of your home. The member mills of WESTERN PINE ASSOCIATION are proud of the fine reputation of their products and it is our desire that your satisfaction should not be hampered through use of improper or unproven materials for your purpose.

In the thirty years that WESTERN PINES have been available in national markets, many architects and contractors have specified and successfully used these woods in homes. The distributors of WESTERN PINES will be glad to show samples or supply prices and full information to anyone you may suggest, upon request and without obligation.

WESTERN PINE ASSOCIATION

YEON BUILDING • PORTLAND, OREGON





THE WESTERN PINES

Ponderosa Pine • Idaho White Pine • Sugar Pine

MANUFACTURERS' SALES OFFICES, JOBBERS AND DEALERS IN PRINCIPAL CITIES

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